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Return Mail Inc. Achieves Multiple Milestones

BIRMINGHAM, Ala. – *Sep. 8, 2005* – Return Mail, Inc. (RMI), industry pioneer and leader of innovative and cost effective solutions that eliminate the handling of Undeliverable As Addressed (UAA) return mail, and find hard-to-find recipients, today announced several growth milestones that position the company for significant success. The milestones include a new president, growth funding, and a new state-of-the-art facility.

Mr. T. Alan Ritchie, Jr. has been hired as the new president of RMI, the post formerly held by Mitch Hungerpiller, who remains as chairman and founder. Mr. Ritchie is also an operating partner with New Capital Partners Private Equity Fund, Birmingham, Ala., a position he will retain. He will be responsible for the strategic direction and day-to-day activities of RMI.

Working with startups is not new to Mr. Ritchie. Prior to joining RMI, he served as the co-founder, president or chief executive officer of three entrepreneurial start-ups, primarily in the software and technology industries. Mr. Ritchie earned his M.B.A. from Vanderbilt University's Owen School of Management and is a graduate of the University of Alabama with a B.S. in Corporate Finance.

“Alan brings a tremendous amount of talent and experience to RMI,” said Mitch Hungerpiller, chairman of RMI. “He knows how to bring innovative products to market, shape an organization, make things happen and avoid the pitfalls. Alan’s energy, experience, and especially his amazing focus on success are exactly the kind of leadership qualities we need at RMI.”

RMI has also closed a growth funding deal with New Capital Partners Private Equity Fund, Birmingham, Ala., which will provide the necessary resources required to meet the demand for its return mail solutions. Capital equipment, sales and customer service staff and expansion facilities are just some of the planned uses of the funding.

RMI will be moving into a 25,000 sq. ft. facility on September 1. The secure facility will allow Return Mail, Inc. to process over one million pieces of return mail per day as well as provide the space for operations and administrative staff to support that volume.

Finally, “RMI’s unique return mail solution is gaining market penetration among print mail shops and large end users that are having difficulty reaching those hard-to-find recipients,” said Alan Ritchie. “The large volume of return mail coming back to these companies is not only costly in terms of the labor required to handle and reprint the return mail, it’s even more costly when you consider the lost revenue from statements that don’t reach the debtors. RMI is perfectly poised to cost effectively solve this problem today.”

About Return Mail, Inc.

Return Mail, Inc. (RMI) has developed automated systems that totally eliminate the handling of UAA (Undeliverable As Addressed) return mail from the U.S. Postal Service. RMI customers are freed from the cost burden associated with the manual handling and processing of return mail, and also benefit from an increase in A/R collections as more and more invoices get to their correct destinations.

Thanks to patented automated systems from RMI, companies not only eliminate return mail, they preserve customers, improve cash flow and control fraud – cost effectively and reliably.

RMI, a privately held corporation located in Birmingham, Ala., was founded in 2000. The company can be reached at 205-313-7555, via email at info@poreturnmail.com or visit RMI’s website at www.poreturnmail.com.

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